

# ADVERTISING PRICE GUIDE

## PRINT ADVERTISEMENT



### POSTERS

Includes posters ranging from 11" x 17" to 24" x 56" displayed at our high-traffic facilities throughout Travis AFB. This option can also include door posters (11" x 17") displayed at our high-traffic areas.

- **Package 1 | 11" x 17" Posters - \$2,000/Month (At 12 Facilities) or \$150/Month (Per Single Facility)**

- **Package 2 | 11" x 17", 22" x 28" and 24" x 56" Posters - \$3,000/Month (At 11 Facilities) or \$250/Month (Per Single Facility)**



### PUBLICATION: ADVENTURE GUIDE

"The Adventure Guide" is one of the most recognized publications on Travis with Outdoor Recreation. This publication highlights adventure programs, trips, tours, and tickets offered to Travis personnel and their families. This magazine is printed quarterly with 5,500 copies that are distributed around base. After the first month of distribution, copies are usually gone!

- **Half Page | \$300/issue**
- **Full Page | \$600/issue**
- **Inside Front Page | \$800/issue**
- **Back Cover | \$925/issue**



### BANNERS

Each banner is placed outside a high traffic location or within an approved facility to maximize the visibility of your ad. Due to the restriction of outdoor advertising, these locations are exclusive in nature.

- **One (1) 3'x6' Vinyl/Mesh Banner | \$200/month**
- **Two (2) | Vinyl/Mesh Banner | \$350/month**

## DIGITAL ADVERTISEMENT



### WEBSITE

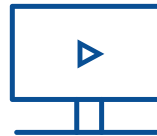
Gain exposure through our website, TravisFSS.com by advertising with Travis Force Support Squadron. Our website generates an average of 10,000+ users and upwards of 35,000 views per month. *Note: Max. of three (3) advertisers per month.*

- **Home Page Rotator | \$500/month**

1920px x 1080px, includes hyperlink and displayed above the fold below Travis AFB Links

- **Home Page Spotlight | \$350/month**

500px x 500px, includes hyperlink and displayed below the image rotator



### LED SIGN

NEW 6' x 9' Digital LED Display strategically placed across from the on-base lodging facility & main intersection, in proximity of the north gate entrance. Capability to display both static & video advertisements.

- **1920px x 1080px Static | \$1,200/month**



### DIGITAL DISPLAYS

Digital ads displayed on 36-40" HDTV screens in 18 facilities\* across Travis AFB, NEW Qubica Bowl Displays at Travis Bowl, as well as TV greeting screens in 562 rooms at our on-base lodging facility, Westwind Inn. Total of 611 viewing screens for your advertisement.

- **1920px x 1080px | \$600/month**



### PUBLICATION: NEWSLETTER

Our monthly Experience Travis Newsletter is emailed to over 3,000+ Travis members, including personnel & opt-in, engaged customers. In addition, we publish and share our Newsletter online. *Note: Max. of two (2) advertisers per month.*

- **500px x 500px | \$200/issue**

## CUSTOM PACKAGES



We realize every company is unique, which is why we offer custom advertising packages. Tell us your marketing needs and we'll create a custom advertising solution to suit your business. Email us at [60thfss@gmail.com](mailto:60thfss@gmail.com).

# SPONSORSHIP OPPORTUNITIES

60FSS Marketing is a part of the Travis Force Support Squadron (FSS). For many years, FSS has been a leader in developing programs and events for military personnel and their families. These events & programs provide a wide range of opportunities to showcase your business, while creating product awareness, and brand loyalty to audiences ranging from hundreds to thousands.

Please allow us to facilitate your direct access to the military market and offer a solid return on your investment. All events have custom partnership levels to suit your business needs. To learn how we can drive traffic for your business, email [60thfss@gmail.com](mailto:60thfss@gmail.com).

SEASON	EVENT	LOCATION
<b>SPRING</b>	Big Game Party   February	Delta Breeze Event Center
	Eggstravaganza Egg Hunt   April	Youth Center Baseball Field
	Youth Fishing Derby   May	Travis AFB Duck Pond
<b>SUMMER</b>	Summer Reading Program   June	Mitchell Memorial Library
	Travis AFB Triathlon   July	Fitness Center & Aquatic Center
	Base Picnic   August	Delta Breeze Event Center
<b>FALL</b>	Oktoberfest   September	Delta Breeze Event Center
	Half Marathon & 10K   September	Fitness Center
	Turkey Shoot Golf Tournament   November	Cypress Lakes Golf Course
<b>WINTER</b>	60FSS Holiday Bingo   November	Travis AFB & Virtual
	Letters to Santa   December	Mitchell Memorial Library
	Youth Sports   Jan/Feb	Youth Center
<b>ONGOING EVENTS</b>	Fitness Fun Runs	Fitness Center
	Craft Nights	Delta Breeze Event Center
	Game & Trivia Nights	Mitchell Memorial Library
	DJ & Karaoke Nights	Delta Breeze Event Center
	Ladies' Climb Night	Outdoor Recreation
<b>FUTURE EVENTS</b>	Wings Over Solano Open House Air Expo   March 2024	Travis AFB